

Valuable Tips and Information for BPS Exhibitors

We are delighted that you have chosen to exhibit and welcome you as a participant and partner. We have highlighted some valuable sources of information to aid you in the preparing for a successful event. Please take the time to review this information as it contains valuable tips and information for BPS exhibitors.

Exhibitor Service Representative

Now that you have purchased your booth space, Ally Levine, CMP, will be your Exhibitor Service Representative/main point of contact to assist you with any and all details leading up to the show.

Ally Levine, CMP, Senior Sales & Exhibits Manager, alevine@biophysics.org or 240-290-5609.

Dates & Deadlines

View the [Important Dates page](#) and plan your travel accordingly!

Show Directory

This is a valuable tool that fosters communication between exhibitors and attendees. The online [Exhibitor List](#) contains features such as your online directly listing, booth number, company logo, company website, address, and much more. For more information on these features, contact your Exhibitor Service Representative.

It's highly recommended that you update your online Exhibitor Listing as soon as you receive your confirmation from the Exhibitor Service Representative. Your online company description can be anywhere from 600 to 1,500 characters (including spaces). Also, there is a categories section where you can highlight your different products. The company description and product categories are included in the Daily Schedule. Please ask your Exhibitor Service Representative about upgrade opportunities.

Hotel

Through our official housing partner, Convention Housing Partners, we provide reduced hotel rates and travel discounts for your trip to Los Angeles. Book through the simple-to-use [reservation website](#) or call CHP's helpful and friendly booking agents.

Note: Convention Housing Partners is the only official housing company provider with the Biophysical Society. Solicitors may contact you "on behalf of BPS" offering you deals on hotels. These representatives are fraudulent and not affiliated with BPS. BPS highly recommends you do not give them any information. Authentic communications will come directly from BPS and Convention Housing Partners only.

Online booking: [Hotel/Travel](#)
Phone: 800-274-9481 (Toll Free)
Email: bps@chphousing.com

International Travel

The Biophysical Society has provided important information for international travelers to the United States for the 69th BPS Annual Meeting. You may find information [here](#).

Exhibitor Registration (CDS)

Exhibitors will receive an email from CDS Registration with details on how to register your booth personnel, guests, and sign up for your scientific session badge(s). Exhibitor Registration opens on October 2. Registration closes on February 7, 2025. After this date, you may only register onsite. Badges will **NOT** be mailed out before the meeting, but will be available to pick up at Exhibitor Registration.

In order to enter the Los Angeles Convention Center's Exhibit Hall, you must pick up your badge at Exhibitor Registration. Any booth staff, personnel setting up your booth space, and all EAC's must have a badge and/or wristband. Leave ample time to pick up your badge(s)/wristbands prior to setting up.

Exhibitor Registration Hours:

Friday, February 9	8:00 AM - 5:00 PM
Saturday, February 10	7:30 AM - 6:30 PM
Sunday, February 11	7:30 AM - 5:00 PM
Monday, February 12	7:30 AM - 5:00 PM

Badge Allotment

Exhibitor Badges

Each 10x10 booth receives six (6) exhibitor personnel badges, these badges will be issued only in the name of the company that has contracted for space. Persons MUST be employed by the exhibiting company in order to be issued an exhibitor personnel badge. Exhibitor personnel badges do not allow admittance into the scientific sessions.

Scientific Session Badges

Complimentary scientific session badges are provided based on the size of exhibit space:

- 100-300 sq ft receive one scientific session badge
- 400+ sq ft receive two scientific session badges
- 700+ sq ft receive three scientific sessions badges

Those receiving scientific session badges must also be registered as booth personnel in order to access the Exhibit Hall.

Guest Badges

Companies are provided four (4) guest badges per 10x10 booth space for exhibitors to invite potential customers to the Exhibit Hall. Guest badges will NOT be issued to an exhibiting company's employees, potential exhibitors, or those desiring to make business contacts.

Additional Badges

Additional booth personnel, scientific session, and guest badges may be purchased at the full registration rate.

Freeman Co (Decorator)

Freeman Co is our official show contractor. They will be your primary contact for shipping, material handling, and labor. Freeman is also your contact for purchasing carpet, and furnishings for your booth(s). Freeman's Exhibitor Kit will be available on November 12.

Note: All exhibitors are required to carpet all purchased booth space.

Warehouse and show site shipping information will be available on November 12.

Exhibitor Appointed Contractors (EAC)

An Exhibitor Appointed Contractor (EAC) is any company other than the BPS' official service contractor, Freeman Co. Exhibitors may employ professional contractors to perform work at the exhibitor's booth space. All outside installation and dismantling contractors/individuals hired directly by exhibitors must provide Freeman Co and BPS Exhibit Management with a valid Certificate of Insurance. Exhibitor must also complete an EAC form and inform their EAC of the BPS rules and regulations. Exhibiting company must notify BPS Exhibit Management no later than January 31, 2025, in writing. This rule will be strictly enforced. Examples of EAC's include private security, photographers, decorators, etc. It is the exhibitor's responsibility to abide by all BPS rules and regulations, the Los Angeles Convention Center, and the Freeman Exhibitor Kit. The BPS assumes no liability for any work performed by the outside contractors.

Insurance

Each exhibitor must provide a Certificate of Insurance evidencing Commercial General Liability. Insurance certificates are due by January 31, 2025.

Make the Certificate Holder to:

Biophysical Society
5515 Security Lane, Suite 1110
Rockville, MD 20852

Insurance should include the following language in the description section:

Biophysical Society 69th Annual Meeting

February 15-19, 2025

The Mayor, The City of Los Angeles, The Los Angeles Convention Center, its employees and agents are additional insured.

Purchase Insurance

Information available in the [Exhibitor Resource Center](#).

Sponsorship and Advertising

Stand out from the crowd by purchasing sponsorship and advertising opportunities. Contact Exhibit Management at exhibits@biophysics.org for the 2025 Support Kit.

Code of Conduct

The Biophysical Society (BPS) is committed to providing an environment that encourages the free expression and exchange of scientific ideas. As a global, professional Society, the BPS is committed to the philosophy of equal opportunity and respectful treatment for all regardless of national or ethnic origin, religion or religious belief, gender, gender identity or expression, race, color, age, marital status, sexual orientation, disabilities, veteran status, or any other reason not related to scientific merit. All BPS meetings and BPS-sponsored activities promote a working environment that is free of inappropriate behavior and harassment by or toward all attendees of Society meetings and Society-sponsored activities, including scientists, students, guests, exhibitors, staff, vendors, and other suppliers. This global policy applies to all locations and situations where BPS business is conducted and to all BPS-sponsored activities and events. This policy does not replace the specific staff policies for situations in which only staff are involved. Reported or suspected occurrences of harassment will be promptly and thoroughly investigated. Following an investigation, BPS will immediately take any necessary and appropriate action. BPS will not permit or condone any acts of retaliation against anyone who files harassment complaints or cooperates in the investigation of same. More information can be found [here](#).

Exhibitor Service Center

More information can be found online through the [Exhibitor Resource Center](#).

Thank You!

Keep an eye out for our monthly Exhibitor Newsletter e-blasts highlighting important dates and reminders starting in September.

Once again, those of us here at the Biophysical Society would like to thank you for exhibiting at our show. We look forward to seeing you in Los Angeles!